



PROGRAMM

RIGA / LATVIA

vision. passion. action.

3K | MANAGEMENT 

Company history



3K Management is a Riga based full service destination & event management company created by three committed professionals — visionary, fearless and passionate destination, conference & event architects. Operating in all Baltic countries — Latvia, Estonia & Lithuania — the companies biggest values are more than 15 year experience, awarded event concepts and a team that lives and thinks out of the box. We believe in making a difference.

3K Management values are:

- experienced, strategically minded and sparkling personalities;
- powerful, united, fearless team;
- the inspiring ideas they generate & the guaranties they provide.

3K Management stands for:

- honest, human, friendly but professional attitude and equal partnership;
- commitment to excellence, perfection and fun;
- passion for crafted solutions and details to achieve pure and unique event aesthetics.



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3 MICE values

3K³



Leadership



Communication



Knowledge

Our team core



Gints Kronbergs
Experience in MICE:
15 years.
The Musician.
Deals with projects
in a constructive,
fast and effective
manner since 1979.



Edgars Kuzmans
Experience in MICE:
12 years.
The Traveler.
Troubleshooting
sniper. Active on both
sides of the curtain.
Language mastermind.



Ieva Novika
Experience in MICE:
4 years.
The Patriot.
Latvian by nature.
Looking for inspiration
in folk music and sauna
rituals. Number expert.



Darta Pelše
Experience in MICE:
3 years.
The MICEgirl.
Fun loving
perfectionist with
an ironic twist.
Possesses a smile
that melts ice.



Aleksandra Povare
Experience in MICE:
2 years.
The Hipster .
Result oriented Latvian
Power-machine with
German attitude &
Russian spirit. Hip hop
addicted.



Ieva Indzere
Experience in MICE:
1 years.
The Wild child.
Diver and dreamer.
Uses her experience
in the global corporate
world to find the best
solutions .

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Welcome to Latvia!

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A tapestry of sea, lakes and woods, Latvia is best described as a vast unspoilt parkland with just one real city – its cosmopolitan capital, Rīga. The country might be small, but the amount of personal space it provides is enormous. You can always secure a chunk of pristine nature all for yourself, be it for trekking, cycling or dreaming away on a white-sand beach amid pine-covered dunes. Having been invaded by every regional power, Latvia has more cultural layers and a less homogenous population than its neighbours. People here fancy themselves to be the least pragmatic and the most artistic of the Baltic lot. They prove the point with myriad festivals and a merry, devil-may-care attitude – well, a subdued Nordic version of it.



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Recharge in Riga!

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Riga is the City of Inspiration. World Capital of Art Nouveau, UNESCO World Heritage City and the City of Fashion and Shopping. We will bring you out to a journey throughout centuries to reveal the highlights and some secrets of this UNESCO World Heritage site.

Founded in 1201 by joint efforts of early Hanseatic merchants and German crusaders summoned by the bishop of Livland Albert, today Riga reveals the heritage of 800 years dynamically combining the pace of modern city and attraction of a popular tourist destination. Narrow cobbled streets and splendid boulevards, stylish restaurants and cozy taverns, tiny shops for traditional craft ware and shiny department stores, Medieval Gothic basilicas, Art Nouveau buildings and Europe's largest food market inside old Zeppelin hangars are just some of the symbols. We invite you to have a closer look at the scars and pearls of this Nordic capital.



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A long lasting taste - Riga Central market

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#local #food #seasonal #gourmet #foodie #market #fresh

Location: Riga

Video: <https://vimeo.com/68133969>

Website: <https://www.rct.lv/en/>

When Riga Central Market was first opened on 1930 it was the largest and the most progressive marketplace in Europe. At different times "Riga Central Market" has kept its place in the heart of Riga, providing a variety, personal service, malevolent and heartfelt stories, fun haggling and bright colors. The market has five pavilions in the historical buildings – originally they were used as Zeppelin hangars.

After visiting the Opera you will have a tasting at Riga Central Market. You will try some Latvian specialities like sauerkraut, dairy products, black bread, hemp butter, local fishes.

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Riga from the waterside

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Location: Riga

Video: https://www.youtube.com/watch?v=ZmkVm0C6A_8

Video: <https://www.youtube.com/watch?v=1Im495iPYW8>

Riga from water will show you the city from a different angle. Kayak river Daugava and Riga city canal during the late evening when city life calms down and other face of Riga can be discovered. On our way bridges in lights, lit fountains, many beautiful parks and even a few families of beavers in the canal. Or experience the city waking up with an early morning SUP tour through the same waterways & canals all around the old town.

#adventure #water #canal #river #waterworld #kayak #sup

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Pancars

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Location: Riga / Jurmala

Video: <https://www.facebook.com/pg/pankars/videos/>

Is there a better way to get out and see Jurmala? Take charge of a tiny Fiat and blast around the streets and sights of Jurmala while undertaking some fun and interesting challenges, fight for your place on the podium. The Pan Car Rally is set up to create friendly competition between teams, each team will drive their own Pan Car and complete a number of challenges..

All challenges can be custom-made for your group. The rally normally takes 2.5 hours with a 30 minute brief and 1 hour awards ceremony.

#adventure #fun #cars #cityexperience #selfdriving

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Out of the town options - Jūrmala



#Jurmala #beach #freedom #cost #sand #sun #sunset #sunrise

Location: Jūrmala

Website: <https://www.visitjurmala.lv/en/>

Jurmala is the only official resort in Latvia. It is located only 15km from Riga International Airport and 25km from the capital of Latvia, Riga. The resort of Jurmala is well known for its natural resources, its mild climate, the sea, its healthy air, and the curative mud and mineral waters. It fascinates with its white sandy beach that is almost 26km long and its spacious pine forests with modern recreation and resort options.

64% of Jurmala is taken up by natural areas and 34% is covered in forest. The main beach at Majori and another at Bulduri now bear blue eco-flags signalling the sea is clean and safe to swim in.

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Feel the breeze - Yachting or catamaran

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Location: Rīga / Jūrmala

Website: wildcatcatamaran.com

After lunch, transfer and activity can be combined. Feel the wind of the Baltic sea by joining a trip out to the sea from Jurmala to Riga city center! Catamaran «Wild Cat» will take you in a joyful tour through some city highlights and the industrial port to the vastness of the Baltic Sea. The catamaran is certified and equipped with Sea-Safe rescue equipment. The crew members are experienced sea wolfs, so no worry about safety. Let the wind clear your thoughts!

#wind #water #action #adventure #freedom #catamaran #yacht

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Out of the town options - Sigulda



Location: Sigulda

Website: <http://tourism.sigulda.lv>

Sigulda is just 50 min drive away from Riga in the Latvian western province of Vidzeme. The town is often called Vidzeme's Switzerland thanks to River Gauja primeval valley and beautiful surroundings. Sigulda's neighboring area is a part of the Gauja National Park. Sigulda is also the home town for number of World and Olympic champions and also one of Latvia's most beautiful towns. There are not many places like this in the world where the beauty of nature becomes an integral part of the city.

#Sigulda #adventure #castle #medieval #nature #nationalpark #forests #valley

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I believe I can fly - Zerglis

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#Sigulda #adventure #zerglis #flying #valley #extreme #experience #zipline

Location: Sigulda

Website: <http://zipline.lv>

Video: <https://www.youtube.com/watch?v=wzsJo2G1rs>

Zērglis (Eagle) is the world's first and currently the only such attraction, where you ride a zipline on the cable car's cableway. The beauty of the Gauja historical river course and breathtaking emotions on a birds' fly height – 55 meters above the Gauja River, rushing forward to the horizon with a speed of up to 60 km/h. The zipline is developed by the "Bungee Sigulda" team that has been operating in the extreme sports industry for more than 25 years, assuring high safety standards and professionalism. It's time to start an adventure!

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Adrenalin rush - Bobsledge experience

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Location: Sigulda

Website: <http://bobtrase.lv/en>

Video: <https://www.youtube.com/watch?v=PzqWeOvAk>

Experience one of the fastest Olympic sports by riding a summer bobsleigh! The history of this sport in Sigulda began in the 19th century. The track was built in 1986 and is 1200+220m long. The average driving speed in a winter bob is ~100km/h. Accompanied by a professional pilot, soar down the luge and bobsleigh track Sigulda, twisting and turning around 16 turns, traveling at speeds up to 80km/h. These will be 60 seconds you talk about for the rest of your life! By the way, this is the home track for the four-time World Champion in skeleton Martins Dukurs! There is also a magnificent view on the surrounding landscape from the starting point.

#Sigulda #bobsledge #luge #skeleton #track #adrenalin #experience #olympics

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I believe I can touch the sky - Aerodium

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Location: Silgūda

Website: wildcatcatamaran.com

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#Sigulda #aerodium #flying #olympics #upintheair #windtunnel

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Back to USSR! - Top secret soviet bunker

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Location: Ligatne

Website: <http://www.bunkurs.lv/en/#>

Video: <https://www.youtube.com/watch?v=KvlupXmQwWY>

Head to the town «Ligatne», located between the old valley of Gauja River and Gauja National Park, but in the center of it is the Ligatne historical complex of paper industry. In the territory of the rehabilitation center LTgatne, 9m underground, there is a well-equipped facility with a total area of 2,000 sq.m, whose secrecy grading was removed only in 2003 – a real Soviet bunker!

#Ligatne #secret #bunker #soviet #USSR #unique

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See you in Riga!



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